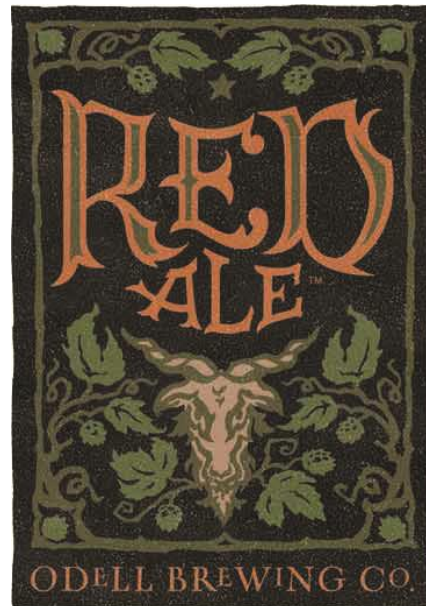


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Odell Brewing Sees Red Brewery kicks off the return of its seasonal Red Ale

Fort Collins, CO. – On January 2, 2012 Odell Brewing’s seasonal Red Ale will return following Isolation Ale. Dubbed a spring seasonal, this American-style red ale is much like springtime in the Rockies; slightly aggressive and surprisingly unpredictable.

In a review in the March 2010 issue of *Modern Brewery Age*, Red Ale was described as “an amazing beer, with a wonderful fresh hop character that bursts out of the glass, and explodes in the palate.”

The brew boasts a ruby hue, and a fruity hop flavor with just a hint of pine. Red Ale pairs well with spicy entrees or tangy goat cheese, a nod to the Rocky Mountain goat on the beer’s label.

The brewery will celebrate Red’s return with a Tap Room celebration on January 9th from 4 - 6 p.m. Guests are invited to enjoy live music as well as samples of the brew paired with goat cheese. Red Ale will be available January through April within the brewery’s ten state distributor region.



Founded in 1989, Odell Brewing was started by Doug Odell, his wife Wynne, and his sister Corkie. Twenty-one years later, the culture of family and collaboration still thrives fostering a brewery full of beer-centric people. It is this passion for beer that inspires Odell Brewing to create quality, hand-crafted, innovative brews. In 2010 the brewery completed its fourth expansion, adding a wood-aging cellar, a 750 ml bottling line, and a 76 kilowatt photovoltaic system capable of providing 25% of the brewery’s peak energy demand. As a regional craft brewery, Odell Brewing is committed to serving the communities in which it distributes by sourcing local raw materials, and through its charitable giving program known as Odell Outreach. Odell Brewing was recently named a “Top Company of 2010” by *ColoradoBiz Magazine* and is an award winning brewery, nationally and internationally: 2011 Great American Beer Festival® - gold medal for Frieck. 2010 North American Beer Awards – gold medal for Woodcut No. 3. 2009 BrewNZ Awards – gold for 5 Barrel Pale Ale. 2008 World Beer Cup® – gold for IPA. 2007 Great American Beer Festival® – gold medal for IPA.

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