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A Twitter Taste in Your Mouth

Odell Brewing Releases First Twitter Community Brew

On May 30, 2009, Odell Brewing will release the first Twitter community inspired brew.

Followers have until April 19, 2009 to tweet their suggested beer styles for the first Twitter Brew poll. The top beer suggestions will be voted on, and subsequent polls will be conducted to determine beer qualities like color, strength, body, and hop character. Twittering beer lovers can also tweet ideas for beer names and tap handle designs.

The voting will end on May 8, 2009 and brewer, Jeff Doyle will then brew the Twitter Brew on Odell Brewing's Pilot brewing system. "There are so many people who are interested in brewing but don't really have the means to do it," said Doyle. "The Twitter Brew will give them the chance to get involved with the whole process."

Twitter brewers can try their beer at the brewery's Tap Room during the tapping party on May 30, 2009.

Odell Brewing is a proud sponsor of the Cicerone Certification program and an award winning brewery, nationally and internationally: 2008 North American Beer Awards – gold medal for 5 Barrel Pale Ale. 2008 World Beer Cup® – gold medal for IPA, silver medal for Double Pilsner, silver medal for Cutthroat Porter. 2007 Great American Beer Festival® – gold medal for IPA, silver medal for Easy Street Wheat, bronze medal for Extra Special Red. 2007 Stockholm International Beer Festival – bronze medal for 5 Barrel Pale Ale. 2007 Australian International Beer Awards – silver medal for 90 Shilling, silver medal for Cutthroat Porter, silver medal for Easy Street Wheat and bronze medal for 5 Barrel Pale Ale.

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